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USAmeriBank to Open Carrollwood Branch with Veteran Banker Karen Borden as Manager

Bank responds to residents' requests for more convenient branch

TAMPA, Fla. (June 3, 2010) – USAmeriBank will open a new branch office at 3702 W. Bearss Ave. in August, with bank veteran Karen Borden as branch manager.

The location, formerly a branch for Manufacturers Bank of Florida and BB&T, is just east of North Dale Mabry Highway, in a convenient location for north Tampa customers. In addition to its prime location for serving retail customers, USAmeriBank is excited about the convenience the branch will provide for businesses in the area.

“We see a great opportunity for growth in the Carrollwood area,” said Joseph V. Chillura, CEO of USAmeriBank. “In fact, a number of our customers have been asking us to open a branch there - people who live in Carrollwood, but work in other parts of the Tampa Bay area.”

The new branch location will be the sixth for fast-growing USAmeriBank in Hillsborough and Pinellas counties. It will be led by Borden, who has more than 20 years of experience in the banking industry. Most recently she was Branch Sales Manager – Vice President at BB&T (formerly Colonial Bank), and previously worked for Terrace Bank and Barnett Bank.

Borden, whose title at USAmeriBank is Retail Branch Manager - Senior Vice President, is uniquely suited for the Carrollwood position. An original Carrollwood resident who's been involved in the Carrollwood Rotary and North Tampa Chamber of Commerce, she has been helping small business owners for years and will leverage that knowledge in her new role. Also, she is proficient in three languages - English, Spanish and Portuguese.

For more information, please contact Kyle Parks at 813-281-2800, x101, or at kyle@bayviewpr.com.

About USAmeriBank:

USAmeriBank is an independent, non-public bank that is committed to establishing itself as an outstanding middle-market financial institution serving the needs of individuals and businesses in the Tampa Bay community by providing a high-level of personalized service and attention to its targeted customer base. Operated by well-known Tampa Bay-based bankers including Joseph Chillura, Brad McMurtrey and Al Rogers, USAmeriBank is one of the fastest-growing banks in Florida. Information on USAmeriBank is available at www.usameribank.com.